

Course Credit Transfer Application Form – Marketing and Communication



F-1.5.3

Instructions:

- Identify (by ticking) the unit of competency you wish to apply for course credit.
- Submit your application form with original/certified supporting documents to Marketing/Student Services (where relevant).
- This completed form is forwarded to the relevant Course Coordinators who will contact you to discuss your application if needed.
- There are no fees for Course Credit Transfer. Assessment fee applies for RPL/RCC. The failure in payment will be deemed as unsuccessful in RPL/RCC.

Glossary:

- **CT (Credit Transfer)** - The granting of status or credit by an institution or training organisation to students for modules (subjects) or units of competency completed at the same or another institution or training organisation.

Section 1. Student to complete

First Name: _____ Last Name: _____

Contact Number: _____ Email: _____

***For current student only**

*Student Number: _____ *College: _____

*Course enrolled: _____

Note: Please identify (by ticking) the unit of competency you wish to apply for course credit.

Certificate IV in Marketing and Communication (BSB42415)				
Subject	Unit Code	Unit Title	Tick	Office Use Only
Interpersonal Communication	BSBCMM401	Make a presentation		
	BSBCRT401	Articulate, present and debate ideas		
	BSBMGT407	Apply digital solutions to work processes		
	BSBWRT401	Write complex documents		
Market Profiling	BSBMKG401	Profile the market		
	BSBMKG408	Conduct market research		
	BSBPRO401	Develop product knowledge		
Marketing Communication I	BSBMKG417	Apply marketing communication across a convergent industry		
	BSBMKG418	Develop and apply knowledge of marketing communication industry		
	CUAWRT401	Edit texts		
Consumer Behaviour	BSBMKG419	Analyse consumer behaviour		
	BSBMKG409	Design direct response offers		
Diploma of Marketing and Communication (BSB52415)				
Marketing Communication II	BSBMKG523	Design and develop an integrated marketing communication plan		
	BSBADV503	Coordinate advertising research		
	BSBADV507	Develop a media plan		
	BSBMKG510	Plan e-marketing communications		
Marketing Trends	BSBMKG507	Interpret market trends and developments		
	BSBDES602	Research global design trends		
	BSBMKG501	Identify and evaluate marketing opportunities		
Marketing Project	BSBPMG522	Undertake project work		
Marketing Research	BSBMKG506	Plan market research		
	BSBMKG508	Plan direct marketing activities		
Marketing Audit	BSBMKG514	Implement and monitor marketing activities		
	BSBMKG515	Conduct a marketing audit		
Advanced Diploma of Marketing and Communication (BSB61315)				
Promotional Marketing	BSBADV602	Develop an advertising campaign		
	BSBADV603	Manage advertising production		
	BSBADV604	Execute an advertising campaign		
	BSBADV605	Evaluate campaign effectiveness		
	BSBMKG523	Design and develop an integrated marketing communication plan		

Marketing Strategies	BSBMKG605	Evaluate international marketing opportunities		
	BSBMKG606	Manage international marketing programs		
	BSBMKG608	Develop organisational marketing objectives		
	BSBMKG611	Manage measurement of marketing effectiveness		
Marketing Plan	BSBMKG609	Develop a marketing plan		
	BSBMGT616	Develop and implement strategic plans		
Leadership	BSBMGT605	Provide leadership across the organisation		

Supporting evidence: Certificate Transcript Others: _____

Student Declaration:

- I wish to apply for Course Credit in the above-mentioned course or units and certify that the information supplied by me including any original/certified supporting documents is to the best of my knowledge and true and accurate.
- I understand that once course credit has been granted, the duration of my course may be shortened, hence a new eCOE will be issued.
- I will be responsible to advise the Department of Home Affairs for any new changes to my course duration.
- I understand and agree to follow a different course plan as an outcome of Course Credit grant for the above-mentioned course or units.

Signature of Student: _____ Date: _____

Official Use Only

Section 2. Marketing or Student Services to complete

- To be completed **before** Course Coordinator assessed application

Received and Checked by: _____ Signature: _____ Date: _____

Section 3. Course Coordinators to complete

GRANTED

Number of subjects granted: _____ Based on evidence provided by: _____

Duration of Course affected: _____ Proposed new end date: _____

Direct entry granted: _____

Notes: _____

REFUSED

Number of subjects refused: _____

Reason for refusal

Assessed and Approved by Course Coordinator

Name: _____ Signature: _____ Date: _____

Section 4. Marketing or Student Services to complete

4.1 Student has been contacted, informed and acknowledged the following information.

- The outcome of course credit application (Granted/Refused).
- If granted
 - The duration of his/her course may be shortened, hence a new eCOE will be issued and he/she will be responsible to advise the Immigration Department for any new changes to his/her course duration.
- If refused
 - According to National Code Standard 8, he/she reserves the right to access the College's complaints and appeals processes within 20 days of receiving this decision to have his/her grievances heard and addressed.

4.2 To be completed (Only if Course Credit is granted)

- New eCOE created
 - Yes Created by: _____ Signature: _____ Date: _____
 - N/A
- Updated student enrolment in Paradigm by: _____ Signature: _____ Date: _____